

חדשנות מחקרית ואקדמית

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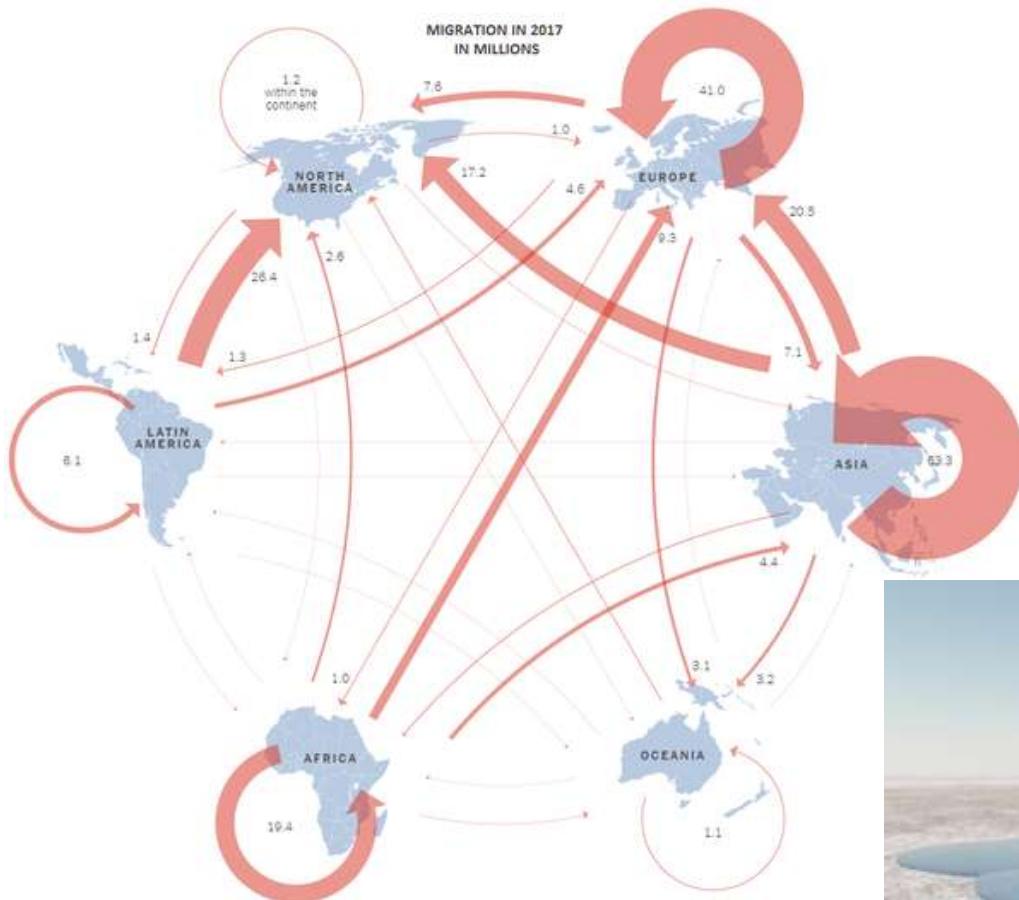
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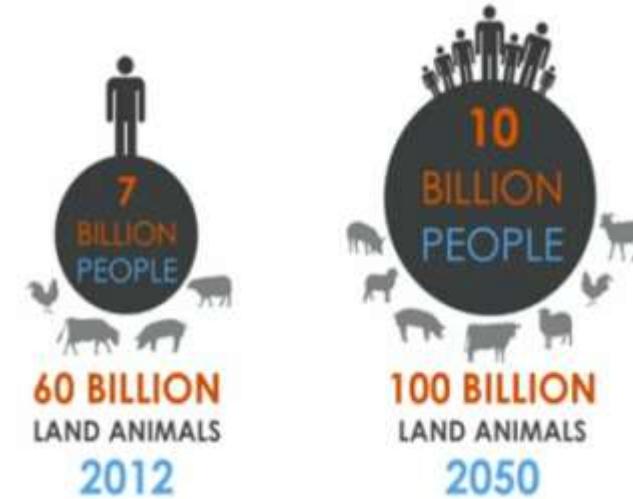
What will be in our future plate on 2040 ?



World is facing dramatic changes



People migration (2017)



Global warming – change our food system



Hunger – increase in poverty

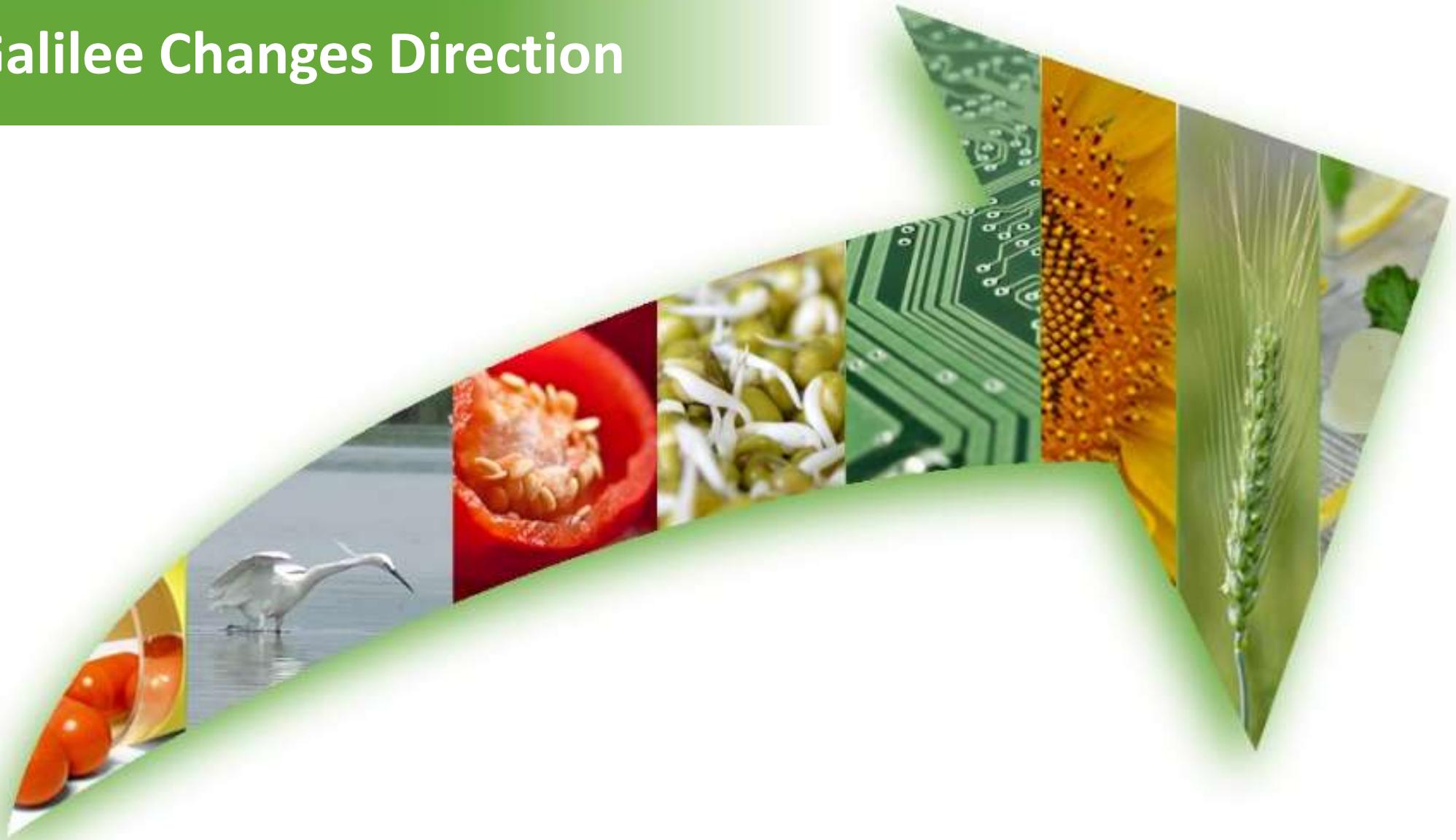
What is FoodTech ?



**Intersection between
food and technology**

The application of technology to improve agriculture and food production, the supply chain and the distribution channel.

The Galilee Changes Direction



Transforming strengths into opportunities



 Syria

Israel FoodTech Valley

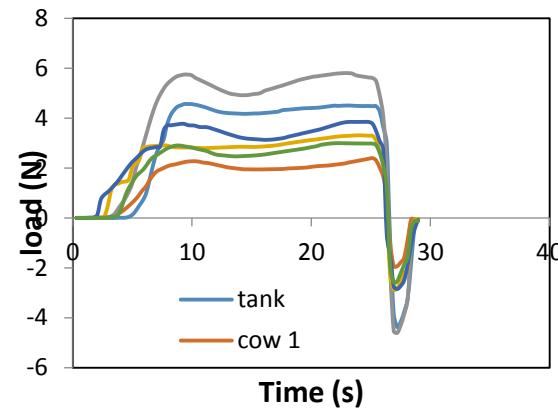
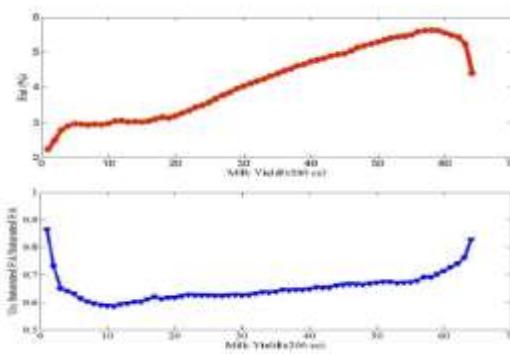
 Lebanon Mt. Hermon 2,200Tel-Hai
College National Food Institute FoodTech industry park Galil Elion
Regional Council Accelerator FoodTech Quarter FoodTech Incubator Kiryat Shmona אוניברסיטת בר-אילן
Bar-Ilan University MIGAL
Institute for Industrial Research

Innovations in FoodTech – North

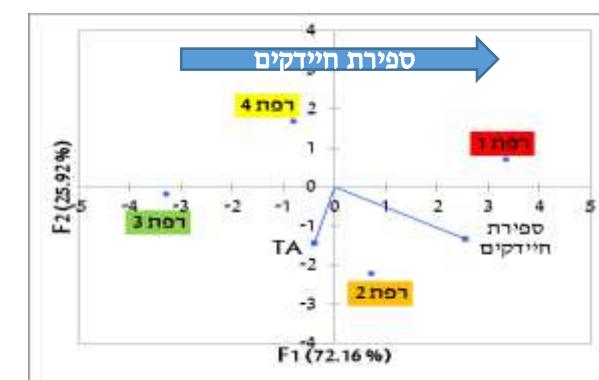


Tel Hai FoodTech Research – Dairy science

השפעת פרופיל חומצות שומן בחלב על תכונות
תזונתיות וחישתיות של מוצר חלב



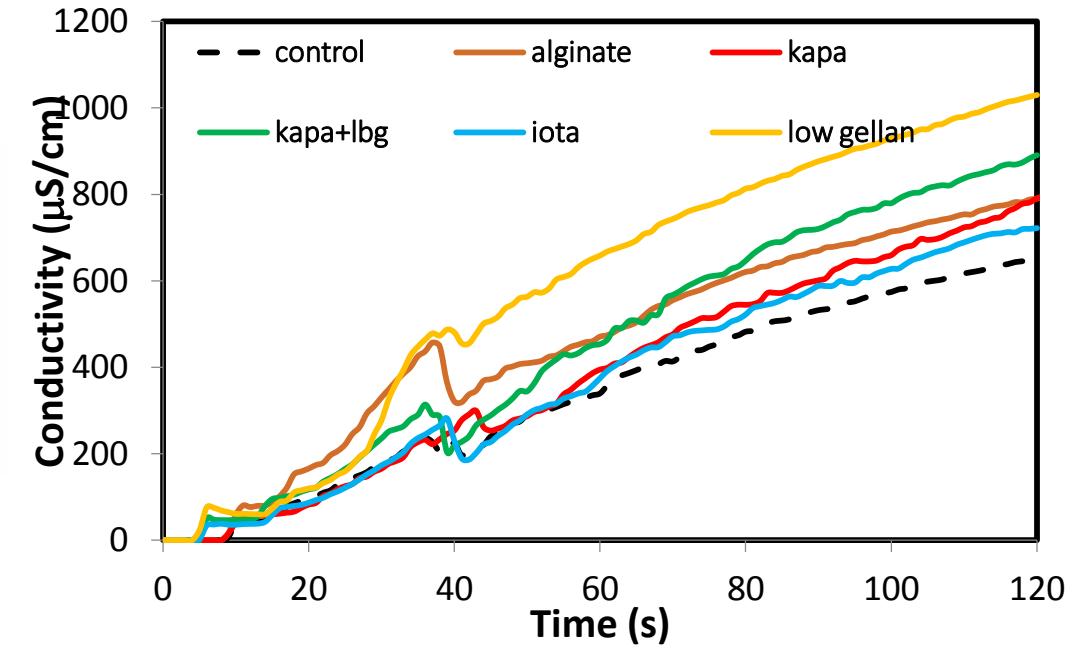
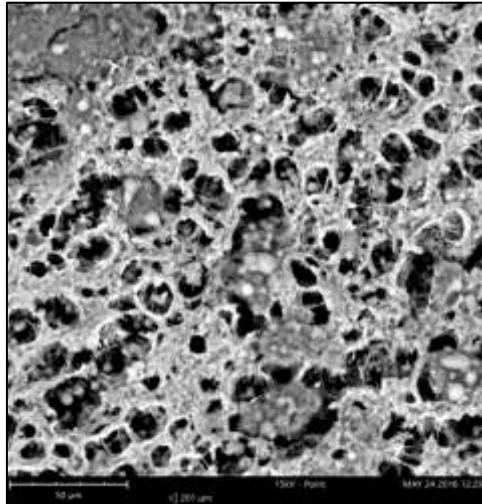
מחקר על שימוש בלשון ובאף האלקטרוניים
לזיהוי מוקדם של גורמי קלקול בחלב



Tel Hai

FoodTech Research – salt and sugar reduction

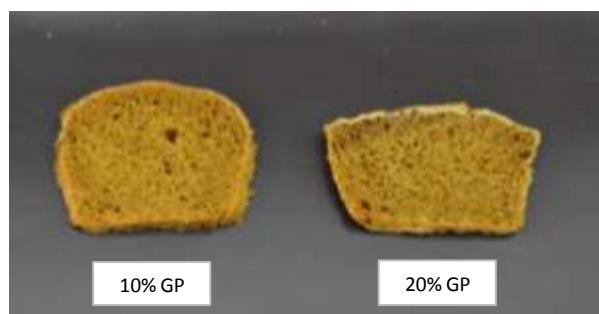
מחקר על הפחיתת מלח בגבינות צפתית



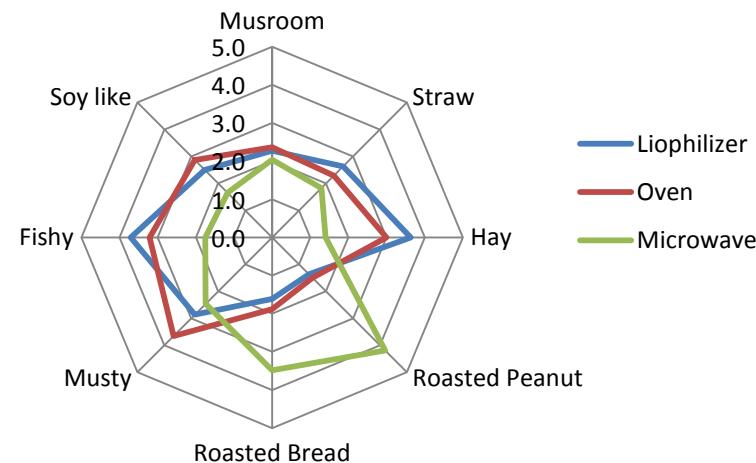
Tel Hai FoodTech Research – Edible insects



Appearance Texture



Grasshopper



Tel Hai

FoodTech Research – meat replacement



מחקר על תחליפי בשר
מקינואה (מענק GFI)



Total use - Apples Waste



Apples Waste

The Golan Heights

105K Tons

Apples a year

7-10% = 10K Tons

Apples Waste

25M NIS

Loss in a year

Starking

17K | 7% Waste

Golden

8K | 3% Waste

Granny Smith

13K | 2% Waste

Gala

4K | 5% Waste

Pink Lady

Waste 2% | K 13

The solution

Druze Foodtech center

Apple Flour

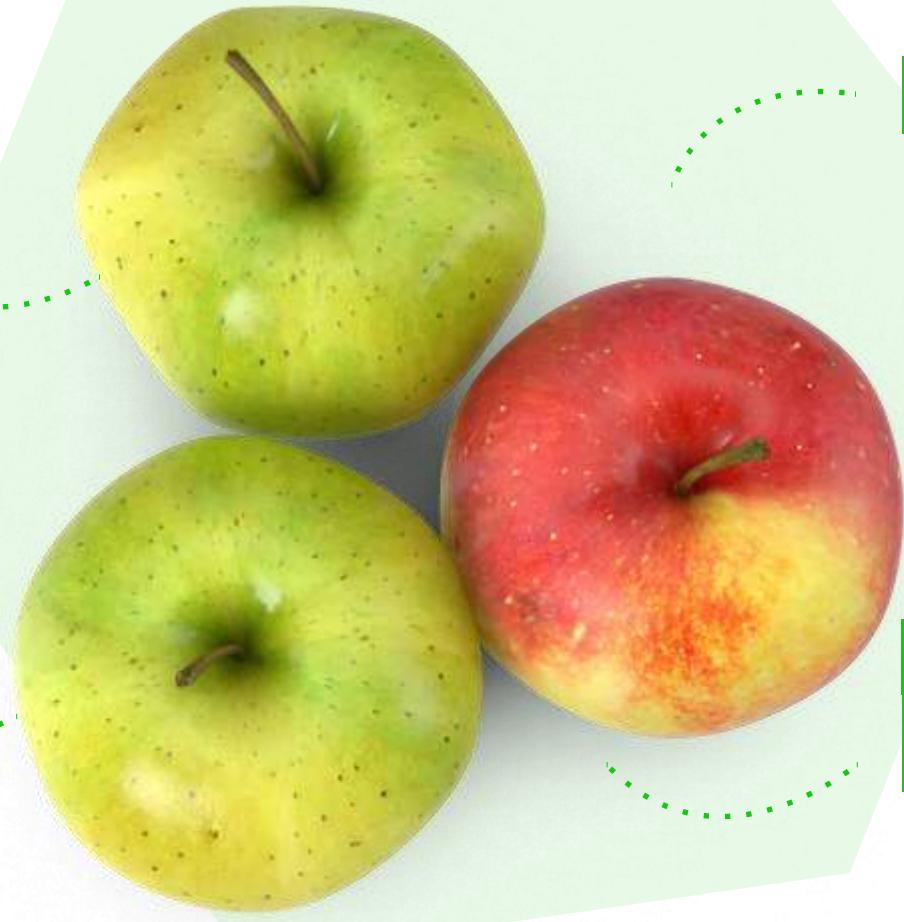
Apple +

Health snack

Sauces

Flour based

Gluten free
flour mixtures



The Department of Food Science



Product Development Course



1. **Rich in protein**
2. **Local production**
3. **Clean label**
4. **Vegan, vegetarian**
5. **Environmental friendly**
6. **Healthy, nutritious**
7. **Exotic, unique**
8. **Innovative,**
"out of the box thinking"



Seeds of food institute



- ✓ **New analytical research lab**
- ✓ **Research on healthy food**
- ✓ **The most advanced food sensory lab in Israel**
- ✓ **Product development kitchen**
- ✓ **Dairy pilot plant**
- ✓ **Educational winery**
- ✓ **Service to industry**
- ✓ **Seminar and day trips for industry in the College**



National Food Research and Innovation Institute

The Food Institute will serve as a nexus of innovation and applied research between the academia, the food industry and the FoodTech entrepreneurs in Israel and around the world.



The Potential



Academic
education



Academic
research



Professional
training



Food
Industry

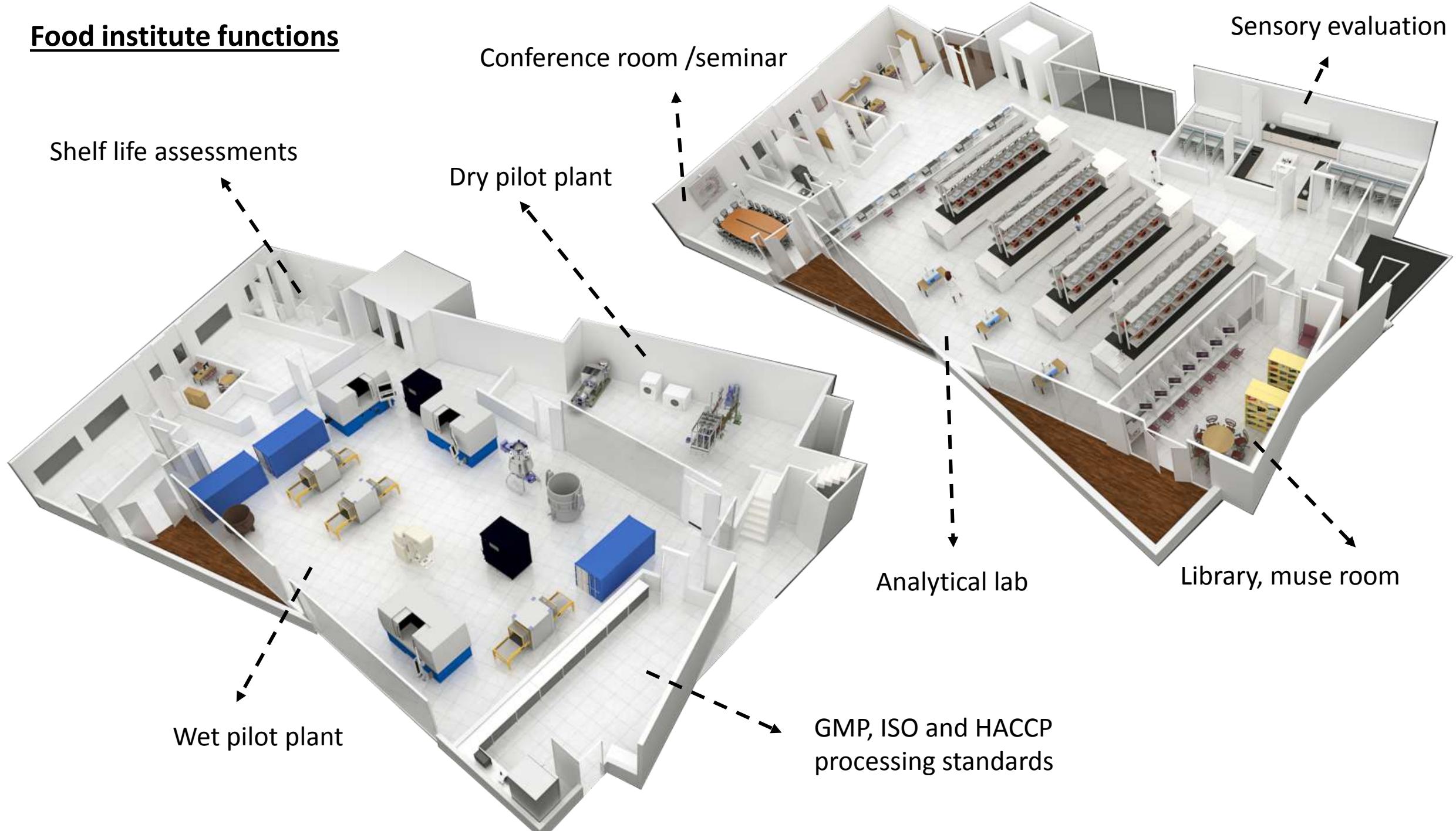


Employment



Promoting
Scientific
Education for the
community

Food institute functions



From an Idea to a Business Initiative



Investors, funds
Business mentoring

service
pilot plant
product development, research
consultancy - regulations, quality, safety

R&D in Galilee
AA priority support

Lets make this dream come true...



**Tel-Hai
College**

Innovation's True North

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